



Federal Chancellery
Republic of Austria



European Year of Cultural Heritage 2018 #EuropeForCulture

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6-7 December 2018, Austria Center Vienna, Austria

Conference organized jointly by the Austrian Presidency of the Council of the European Union and the European Commission

The European Year of Cultural Heritage has successfully raised public awareness, disseminated examples of good practice and promoted policy debate, research and innovation on cultural heritage. At the end of the year the conference **#EuropeForCulture** will highlight projects, innovative methods of cultural education and promising partnerships for cultural heritage. The discussion of policy developments in cultural heritage will illustrate success stories and future challenges.

The main focus will be on the legacy of the European Year of Cultural Heritage and the question **“What remains from the European Year?”** with the aim of establishing ideas for an ongoing commitment to the aims of the European Year and make use of synergies in the future cultural policies of the EU.



Tentative Programme

6 December 2018

- morning Arrivals
- 13.30 Welcome at Imperial Palace
- from 14.00 **Showcasing of European projects**
Walking conference in the city centre of Vienna, illustrating the great diversity of our cultural heritage
- 18.30 Reception hosted by the Federal Chancellery at the Imperial Palace

7 December 2018

- from 8.30 Registration
- 10.00 **Welcome**
Federal Minister Gernot Blümel
Commissioner Tibor Navracsics
MEP Petra Kammerevert
- 10.45 **Keynote - Cultural heritage and society**
- 11.15 **Reflection Panel**
The keynote and the reflection panel will discuss the role of culture for society from various perspectives and possible interventions of cultural policies for the promotion of heritage governance and democratic participation
- 12.00 E-twinning Awards
- 12.30 Lunch Break

13.30 **Parallel Sessions:**
“What will remain from the EYCH?”

**1. Responsibility for cultural heritage:
the youth’s role**

An increasing number of young people actively participate in the governance of cultural heritage. The working group will discuss approaches and concepts for their engagement including the use of social media and voluntary work.

**2. Cultural heritage and sustainable
development**

Urban planning and Baukultur, sustainable tourism rather than overtourism and the safeguarding of cultural landscapes contribute substantially to sustainable development and, thus, to the objectives of the European Year of Cultural Heritage. The working group will discuss sustainable management of cultural heritage and culture’s contribution to achieve the 2030 Goals of Sustainable Development.

3. Facing the challenges of cultural heritage

Our cultural heritage is threatened by natural and man-made disasters, by armed conflicts and displacement. The working group will focus on challenges for cultural heritage including aspects of digitalization.

13.30 **Parallel: Meet-Ups**

The meet-up sessions offer in-depth presentations and discussions on specific subjects elaborated during the EYCH and beyond.

13.30-14.00

Skills, training and knowledge transfer:
traditional and emerging heritage professions
(OMC Group)

14.00-14.30

Sustainable Cultural Tourism (OMC Group)

14.30-15.00

Europeana

15.00 Coffee Break

15.30 **Closing Session**

The final session will wrap up the reflections from the parallel sessions and focus on the legacy of the European Year. The way forward will be delineated.

17.00 End of the Conference